

TPS-0008 – transcript

www.silver 100.com – home page video

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Hello, I'm Jay Newman, president of Invision International Health Solutions, and co-inventor of patented Opti-Silver, the key ingredient in Silver 100.

To learn more about me and our stellar team of people, be sure to see the About Us page on our site.

Our website provides a lot of information that a chemist will find refreshingly authoritative, and yet it's written in clear terms that a layperson can easily understand.

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Our site will explain and validate the following basics:

- Silver ions are the only form of silver that can offer bioactive benefits

- A delivery mechanism is needed for silver ions to be available to the human body

- Delivery entails stabilization and then release

- Colloidal silver is good but is very limited

- Silver 100 with Opti-Silver is far more efficient at delivering silver ions for internal human use than any other form of silver, and

- Silver 100 is entirely safe to use

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Silver has been used for many years as a dietary supplement and has a traditional history of use as an antimicrobial substance in medical and industrial products. In the recent few years, dozens if not hundreds of new products have appeared that incorporate a controlled release of silver ions.

The reason for this growth, and the importance of controlling the delivery of silver ions, was highlighted in a 2005 article in the New York Times, in which they stated:

“Silver, one of humankind's first weapons against bacteria, is receiving new respect... thanks to the growing ability of researchers to tinker with its molecular structure... in ways that maximize the availability of silver ions.”

Controlled delivery is especially needed for internal human use, due to the aggressive electrochemical environment of the body.

In order for an orally ingested silver product to provide any benefits, it has to contain silver ions that are stabilized so it can carry them across the walls of the mouth and gut without their being lost to substances such as chlorides and proteins. Then, the delivery system needs to release the silver ions after absorption into the body.

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Even though colloidal silver usually works remarkably well, it doesn't come within even a fraction of providing the full benefits that ionic silver is capable of providing. It was developed a hundred years ago when we had practically no understanding of the chemistry involved. Only a fraction of the silver in colloidal silver is ever ionic, and only a fraction of that is ever released in the body as bioactive silver ions.

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The Opti-Silver technology is light-years ahead. It was designed to release the floodgates of performance potential that ionic silver can offer. It's based on an infinitely more advanced understanding of modern chemistry and it takes performance far beyond what colloidal silver is capable of doing.

Opti-Silver is the result of more than a million dollars in development, and it's been granted very broad U.S. and foreign patents.

It provides optimally efficient delivery of silver ions in the body. The complex remains very stable in the bottle and when you first take it, and after it's absorbed into the blood it gradually releases virtually all of its silver as bioactive silver ions.

The way a chemist would explain it is by saying that it provides the optimal equilibrium constant, which is also called the dissociation constant. This is actually what controlled delivery and release is all about.

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The bottom line is that Opti-Silver gives you far superior performance, and you use far less to achieve it.

Try it and see the results for yourself. It always comes with an unconditional money-back guarantee, though we think you'll be thrilled with it. Most of our customers are, and some even end up investing in our company.

Find out why. Experience the performance first-hand and see for yourself.

Thank you.

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